

World Toilet Organization
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17 October 2017

Creating Shared Value Council
Ashoka Changemakers

Dear Friends,

RECOMMENDATION FOR ECOSOFTT'S APPLICATION FOR CREATING SHARED VALUE PRIZE

I am writing in support of ECOSOFTT's application for the Creating Shared Value Prize.

I have known the founders of ECOSOFTT, Stanley Samuel and Marcus Lim since they started the enterprise in 2012. Over the last 5 years, I have observed how ECOSOFTT grew from a mere concept to a sizeable enterprise that is impacting communities in India and Southeast Asia. With proven technologies and a viable business model, it is creating sustainable impact in both urban and rural communities.

The World Toilet Organisation and ECOSOFTT are exploring various opportunities for collaboration that leverages on ECOSOFTT's technologies and processes, as well as WTO's advocacy experience and network.

I consider ECOSOFTT one of the leading innovators and changemakers in the field of water and sanitation, and offer my support for their application for prestigious award.

Yours truly,

A handwritten signature in blue ink, appearing to read "Jack Sim", is written over a large, light blue, stylized graphic element that resembles a signature or a large letter 'S'.

Jack Sim
Ashoka Fellow
Founder, World Toilet Organisation and BOP Hub