

Testimonials from Educators:

TipiTom is an excellent dual language video series that recognizes the importance of validating and developing authentic and rich early Spanish literacy for bilingual children, while simultaneously introducing them to a second language, English. Characters in this program will culturally connect with bilingual children and will be an excellent classroom resource for pre-school dual language programs and a home resource for parents as they prepare children to enter pre-kindergarten and kindergarten programs. TipiTom will also help accelerate delayed Spanish literacy development in some bilingual children related to issues of poverty. Quality early literacy in Spanish leads to strong school literacy and successful long-term academic achievement! – **Dr. Leo Gómez, Retired Professor, Dual Language Training Institute, NABE Past-President**

I really like the video introduction, it gives the app context. The icons for English and Spanish are clear. The puzzle is engaging, but doesn't offer any new vocabulary when moving each piece. The shape matching game offers meaningful vocabulary. The sorting fruit offers meaningful vocabulary. The vocabulary game offers meaningful words but it is low on engagement. – **Laura Guevara, IB Educator at Escuela Bilingüe Internacional, Learning Technologies Integration Specialist**

Tipi Tom is a great tool to help Latino children with opportunities to increase oral language skills, acquire vocabulary and numeracy knowledge, while learning some English. I like the dual language approach because Tipi Tom engages preschool children not only in learning two languages but also in reading readiness. The positive positioning of the characters celebrate, reaffirm, and positively represent the Latino culture, an added plus. The nature of Tipi Tom makes it possible to address a range of learning styles (auditory, visual) and multileveled cognitive and linguistic skills. – **Zulmaris Diaz, Ph.D, Associate Professor at University of Texas - Pan American**

I'm an educator and I am always looking for educational APPs. Tipi Tom includes skills that all 3 & 4 year olds should learn. It's a great short video...you should add more from other Latin American countries. Also, each video should teach a group of vocabulary words. For example the video from Chile could teach about fruits and vegetables, another could teach about clothing, another about transportation, etc. – **Sabine West, ESL/German Language Instructor at Berlitz**

Based on the program's synopsis and the historical success of children's bilingual animated programming, Vme is also the only Spanish network in the United States with a daily block of educational children programming. Vme believes the series will be very well received by the Hispanic community in the United States. Vme offers the most daily hours of Spanish children educational programming in the United States, making "Tipitom Tales" a natural fit. V-me would broadcast "Tipitom Tales" on the Vme Channel, subject of course to mutual agreement on broadcast and program details. – **Eligio Cedeño, President, Vme Media**

Me parece muy atractiva la APP de Tipitom, su presentación, el colorido y la música son excelentes. Creo que es una aplicación muy adecuada para niños en edad preescolar. En especial, opino que el contenido es muy bueno y puedo decir como terapeuta de

lenguaje y con la experiencia de terapeuta de lenguaje y maestra de kínder y primero de primaria de casi 40 años que me gustaron mucho las actividades perceptuales que se incluyen como son: memoria, razonamiento y coordinación motriz, así como el manejo de las actividades de lógica. Estas herramientas son claves y definitivamente ayudan en gran medida al desarrollo de maduración que todo niño requiere para un aprendizaje efectivo. Cuando los niños trabajan integralmente, como con los juegos de Tipitom, las áreas de percepción se intensifican, logrando que el aprendizaje no sea meramente mecánico, sino que se vive una experiencia dinámica, interactiva y divertida. El juego es un instrumento muy importante para lograr los altos niveles de aprendizaje en esta edad de los niños. ¡Felicidades! – **Cecilia Garibay, Language Therapist, former PreKínder Educator**