

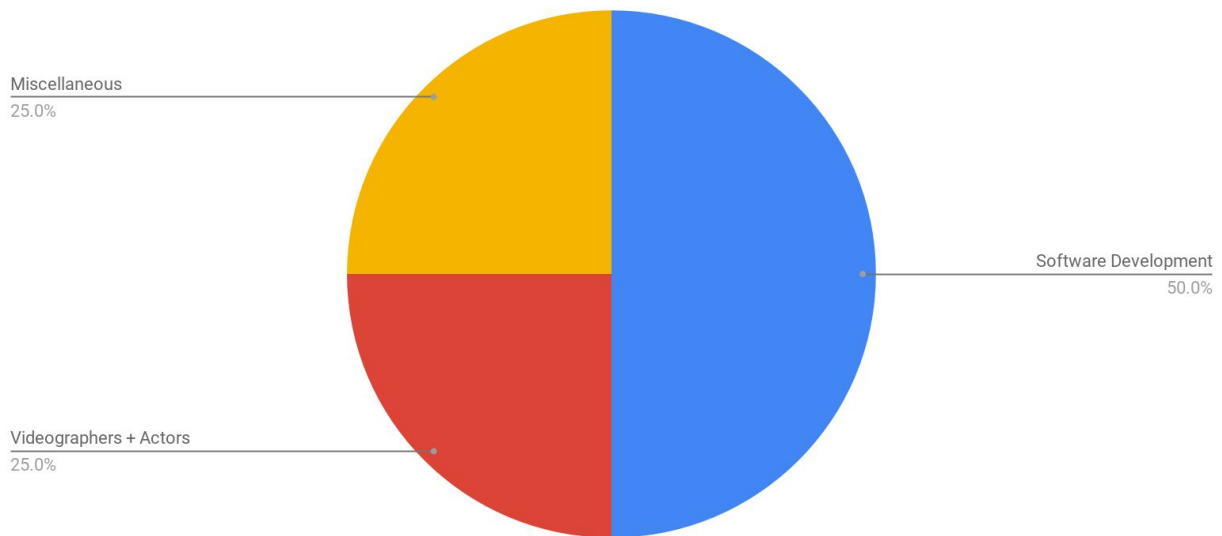
# Sleep Central

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## ***Our Mission***

Improve the sleep of Undergraduate Students at Universities throughout the nation. We are constructing an epackage that schools will purchase from us via an annual subscription and put in place for their Undergraduate students to complete.

## ***Cost Structure***



We will attempt to minimize costs through on-campus resources here at UConn.

## ***Action Plan***

- ❖ Contact Initial Key Partners - Establish meetings by Sept 1, 2018
  - UConn VP Student Affairs
  - School of Fine Arts - Student Actors, Videographers
  - Software Developers
- ❖ Build Relationships with these Key Partners
- ❖ Construct the *Sleep Central* Module Based Learning Program
  - **Our goal is for a pilot program to run at UConn for the 2019 spring semester**
- ❖ Use student feedback from the pilot-run to improve the program
- ❖ LONG TERM (2019)
  - Use the program's eventual success at UConn to negotiate contracts with other Universities.