



WICKET IS THE WAY

WICKET MISSION

“Become the access gateway to open small doors that lead to big economically empowering opportunities for socially disadvantaged entrepreneurial populations”.

WICKET PASSION:

Assisting socially disadvantaged entrepreneurs, inclusive of minorities, women and disabled veterans, access socially responsible capital to start or expand their underserved businesses.

MEET MR. WICKET

Gregory “Mr. Wicket) Pickett is the founder, President and CEO of WICPIC LLC a minority disabled-owned social enterprise limited liability holding company with a primary social impact mission of community economic development. Through a trilateral business operating model, WICPIC holistically supports government sponsored minority business development and capital access program initiatives by serving as the open access platform to deploy and deliver responsible capital to socially disadvantaged businesses seeking federal “set-aside” contracts.

Headquartered in Washington DC, WICPIC operates across the greater Washington DC Region.

(1) Wicket Opportunity Capital Advisors LLC, a social enterprise opportunity advisory firm;

- Community Opportunity Zone Investing
- Community Reinvestment Advisory
- CDFI Formation & Capitalization

(2) Wicket Opportunity Capital LLC a for-profit (FinTech) CDFI-SBA Loan Fund;

- BOOTS TO BOOTSTRAPPING™ MICROLOAN PROGRAM
- Community Advantage Loan Program
- Community Opportunity Zone Fund

(3) Wicket Opportunity Community Foundation (EdTech/FedTech) is a 501c3 public charity

Innovatively supporting minority businesses through dynamic data-driven development programming such as SBA 8(a) contracting, connecting and capital acumen academy.

- SMALL BUSINESS ACUMEN PRE-8(A) ACCELERATOR
- SMALL BUSINESS ACUMEN (SBA) 8(A) ACCELERATOR
- SMALL BUSINESS ACQUISITION (SBA) TRANSITION ACADEMY

All three Wicket social enterprise entities collaborate and cooperate in synergy to create a holistic approach to creating, delivering and capturing shared value impact for socially disadvantaged businesses stakeholders, inclusive of minorities, women, veterans and entrepreneurs with disabilities.

Prior to launching WICPIC LLC in 2017, Mr. Pickett was a twenty-five year career senior banking executive, working for several regional and national banking institutions in commercial, small business and community development lending, with a social impact commitment to community reinvestment advocacy.

In his most recent engagement, he served as the Director of the Business Finance Center at the Mason Enterprise Center at George Mason University. In this lead project role, he was accountable for forming an equitable high impact team of minority community talent and delivering a community-centered designed, developed and implemented strategy around raising capital and certifying a Community Development Financial Institution (CDFI) Microenterprise Loan Fund to serve small and minority businesses. CDFI's are certified by the US Treasury Department's CDFI Fund and are specialized financial institutions with a primary mission of creating community economic development opportunities by facilitating the flow responsible capital and finance to communities and populations which have been historically underutilized and underserved by traditional financial institutions.

Community Opportunity Engagement Expertise:

Continuous Process Improvement, Iterative Credit Product Design, Lean Business Model Design, Small Business Credit Platform and Algorithm Design, Equity-Centered Community Design, Social Innovation Financial Wellbeing Strategic Solutions

Career Experience:

Commercial Banking Companies- First Citizens; Capital One; Bank of America; First Union Bank; BB&T
Commercial Banking Expertise- C&I, CRE, SBA, Business Development
Community Development Finance- CRA- Community Economic Development, Opportunity Zone Funds
Cooperative Finance- National Rural Utilities- Cooperative Finance Corporation AVP

Social Impact Activities:

Ashoka Changemakers Driver of Financial Wellbeing-semifinalist for the Unlocking Change Challenge
Disability CDFI Coalition- Executive Board-Treasurer
Lupus Foundation DMV- Executive Board- (Mr. Pickett is a Lupus survivor, advocate and warrior)
USASBE Women & Minority Business Practitioner of the Year
Social Venture Network- Innovation Entrepreneur
+Acumen Corps
Berkeley-Haas Philanthropy University- Social Sector Leadership Certificate