



AT A L Y S T

COFFEE
& TAP

MONDAY MAY 28, 2018





OVERVIEW

DISCRIPTION

Catalyst Coffee and Taphouse is not your ordinary coffee shop. Yes we serve amazing Coffee, and yes we serve the best local beer you can find, but we also offer an opportunity to connect with that next door neighbor that you haven't yet met and the neighbor you never knew existed. Catalyst is exactly what it sounds like--it is a platform to turbocharge creativity, a space that welcomes community, and a motivator to let people who live next to each other flourish together.

OBJECTIVE

Catalyst aims to expose a wide range of people to new ideas and pressing issues. However, introducing the hardships of suffering people is not enough. We will offer practical ways for people to plug in and help those in need, by partnering with local charities and organizations. Making practical avenues of aid easily accessible will further stimulate sustainable impact. It will also provide numerous opportunities for creatives, innovators, entrepreneurs, and visionaries to collaborate and inject their work into their own communities. The space and vision that Catalyst fosters causes the lives of those in need to intersect with those who can help.

OPPORTUNITY

Lakewood is the western hub of Denver that remains largely undeveloped. The city is brimming with opportunities for social change and collaboration to benefit the community as a whole. Containing two colleges and being easily accessible by three others, Lakewood is the prime location for a communal hub that draws people from all walks of life.

SOLUTION

We see Catalyst Coffee and Taphouse as the face of positive change that stands on the forefront of problems, issues, and harsh realities in greater Denver and beyond. By welcoming these realities into Lakewood, Catalyst aspires to mold a community that encourages formative conversations and sustainable connections with the poor, oppressed, and displaced people in their own city. After all, we're all striving to aid humanity; Catalyst is the space where we intersect and strive together. Currently, no such stimulant exists in Lakewood.





ABOUT US

ADAM NICHOLSON

Adam is a creative dynamic person who at his core cares for people and wants communities to flourish locally and nationally. He is hoping to start a series of business under the Catalyst LLC name. Currently he is training for an ultra marathon, designing businesses, and is trying to stay present in his community of people.



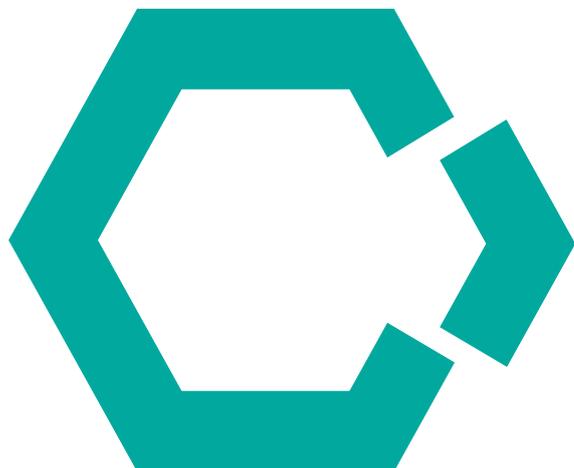
EZRA BRAM

Ezra is a musician, artist, theologian, and visionary. He never stops dreaming, and always dreams big. Ezra cares deeply for people in oppression. Through dozens of trips out of the country to India, Greece, and Mexico, Ezra has already done great things for national communities. Catalyst LLC is the next step for making even greater impacts locally and nationally.



ABOUT OUR LOGO

The Hexagon "C" in our logo symbolizes a few ideas for us. For one, it is the shape of a coffee mug with a handle or pint of a good brew. The handle also is pointing forward. This symbolizes our emphasis on entrepreneurship and sustainability, growth of community, friendship, creativity. We love it when people are able to give off each other and get psyched on life. Finally, the "C" stands for our 4 core values, **CONNECTEDNESS**, **CHANGE**, **COURAGE**, **CREATIVITY** and of course the best coffee in Denver.



DOWN TO BUSINESS

We are here to be the catalyst that empowers people to enact positive change in their own vibrant and unique communities.

Together, we want to strive to be a powerful place for new ideas to flourish, compelling stories to come alive, and dormant creativity to be ignited.

What Space will we Create?

Large work space with community tables, Individual tables, fast wifi and offices for meetings if needed.

Modular tables for community nights, everything can move out of the space for films, concerts, artists shows, and storytelling. This space will also be used for skill oriented workshops to take place and classes to be held.

How will we Use that Space?

Let people who just live in the greater Lakewood area be alive and involved in the community together.

A place for the forgotten people to be remembered through storytelling, vocational training, possible employment, potential living spaces.

How will we be a Part of the Community?

Expose daily habits that can be renewed to a more responsible state (ie. recycling, consuming, financial management, racial awareness).

Expose areas of the community that can be optimized and used responsibly (ie. parks, trash, space, small business, farmers markets, aquaponics, renewable energy).

Providing practical ways to be more involved in these projects (how to recycle, access clean energy, use aquaponic systems, how to manage finances, starting clean up crews, community nights, etc.).

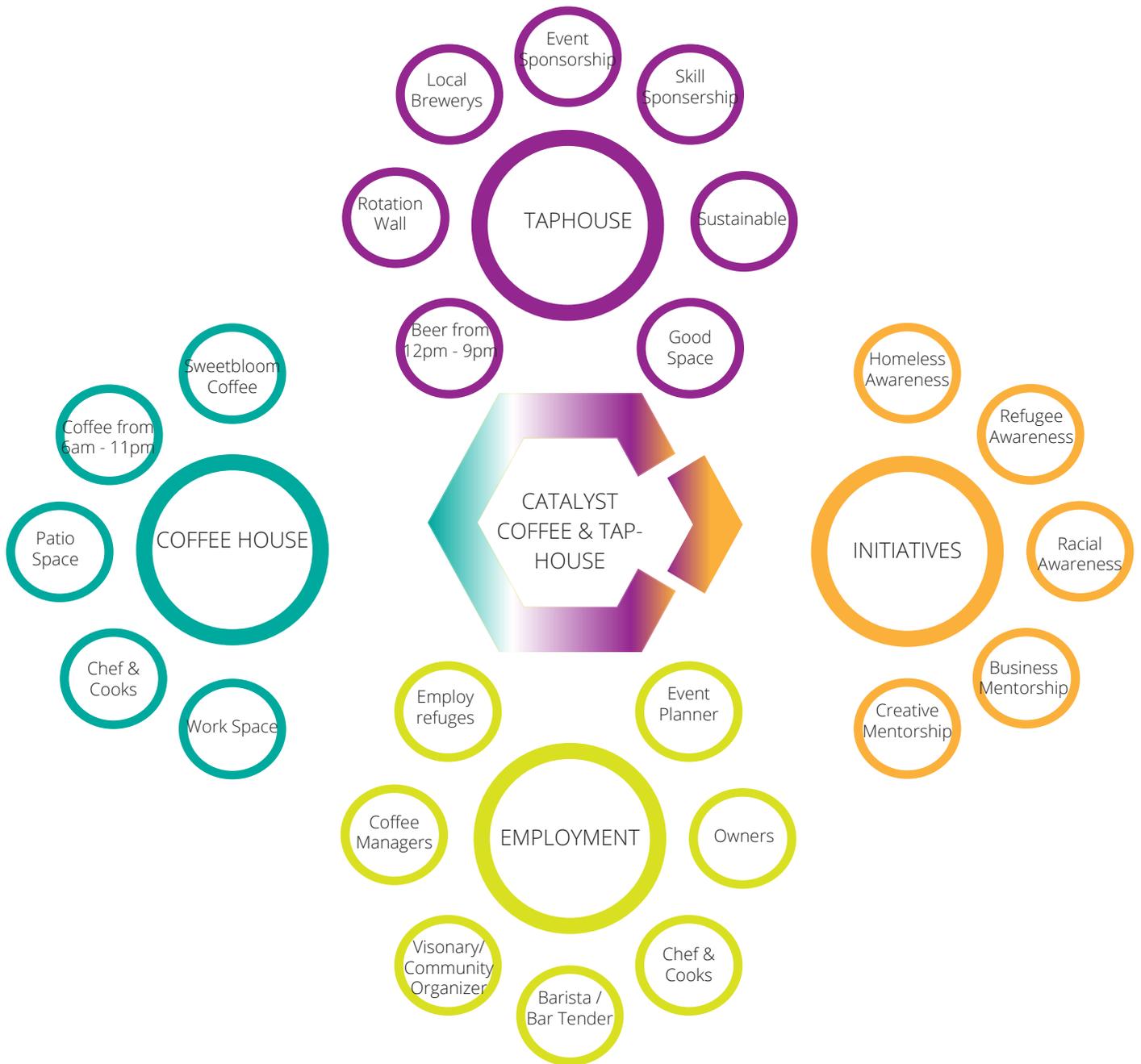
What Change will we Bring?

Exposure to new ideas and real, pressing issues both far and wide
Vocational training for homeless, orphaned, addicted, at risk, in debt, interested.





AN IDEA MAP



CONTACT



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