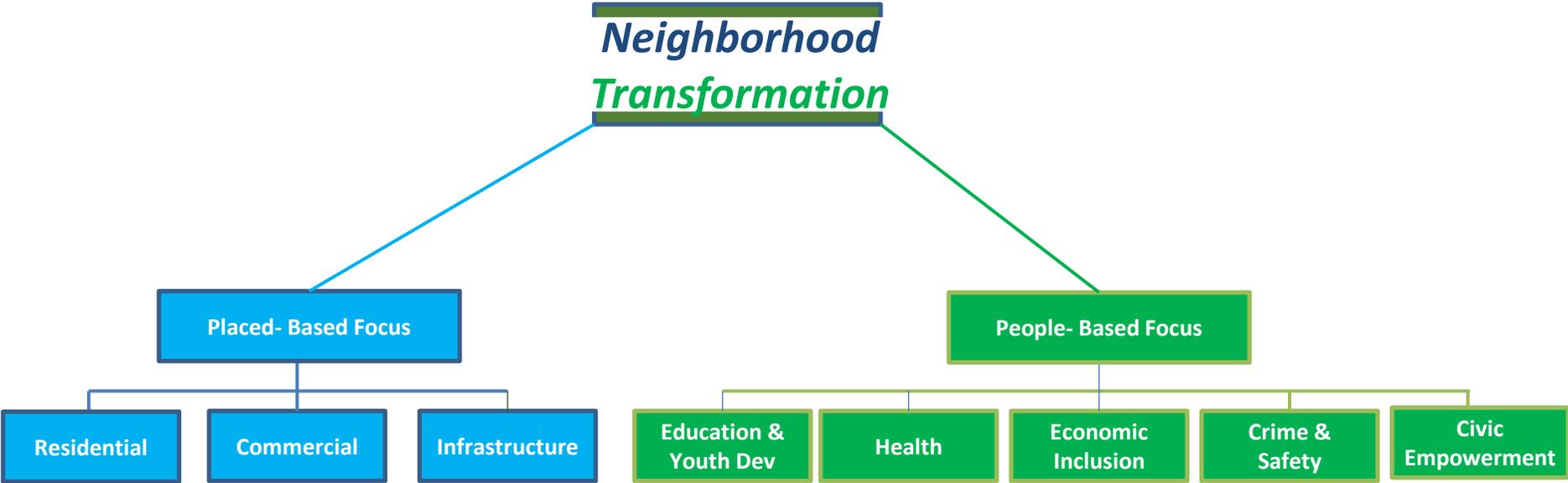


Three Legged Stool of Community Revitalization



Westside on the Rise: Positive Transformation of People and Place

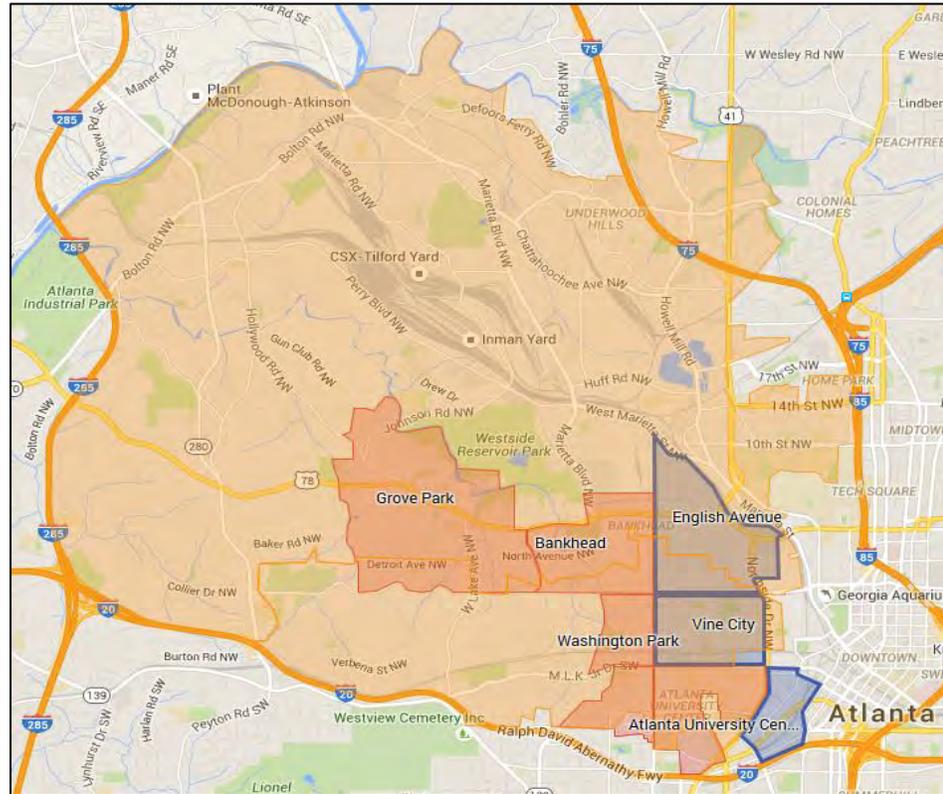


A collective effort among Westside residents, foundations, civic leaders, nonprofits and businesses to catalyze transformation in Atlanta's historic Westside neighborhoods.



Geographical Tiers

- Westside on the Rise footprint: Three prioritized geographic focus areas



Tier 1

Castleberry Hill
English Avenue
Vine City



Tier 2

Ashview Heights
Atlanta University Center (AUC)
Bankhead
Grove Park
Washington Park



Tier 3

Zip code 30314
Zip code 30318

What is WEIC's True North on Economic Inclusion?

All Westside residents and business owners are included in and share in Atlanta's economic prosperity by being able to: access living wage jobs, become financially self-sufficient, start their own small businesses, and build their assets for future generations.

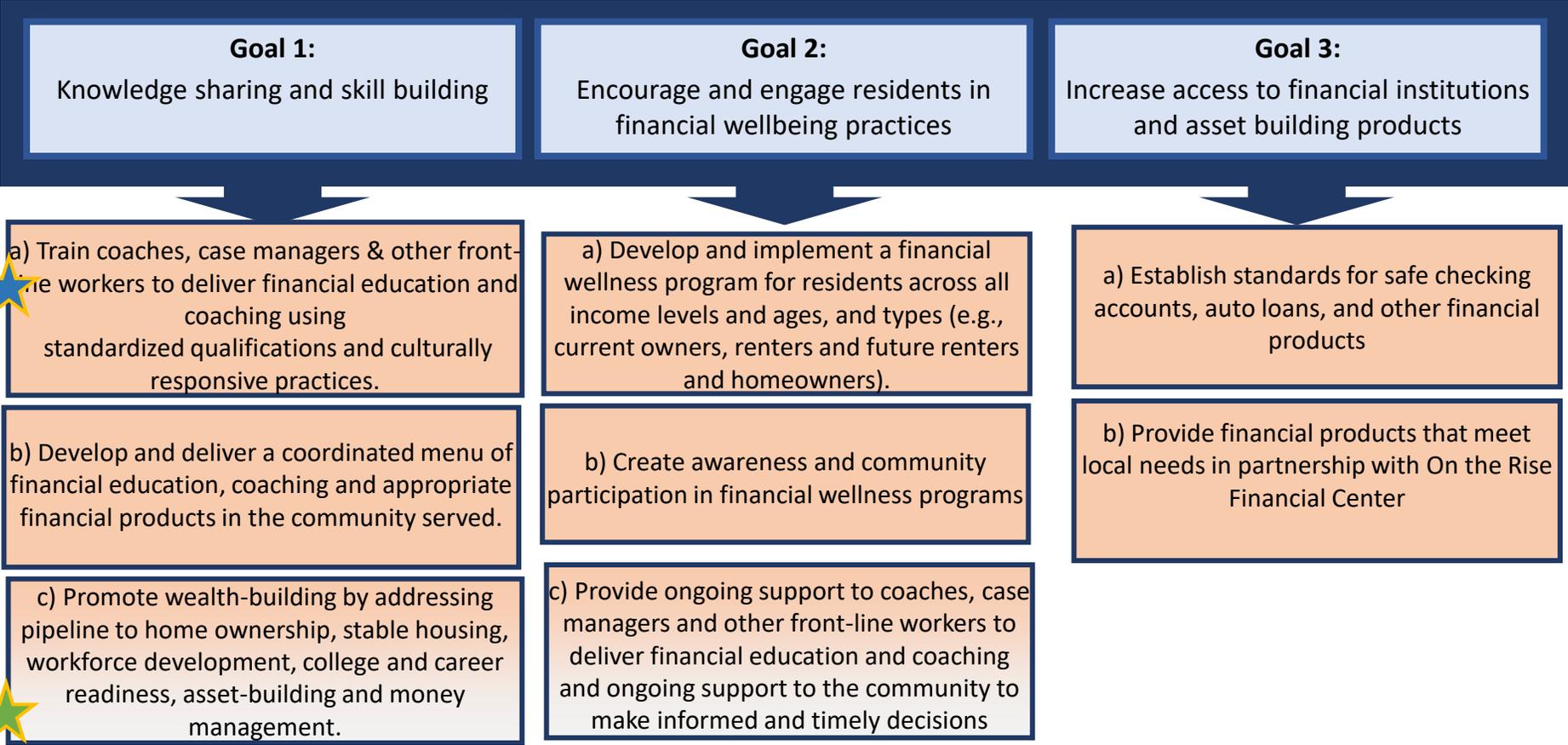
*Collaboration with other Westside Collaboratives and Work Groups will be critical (including Health, Problem Properties, Land Use, and Education)

Financial Well-Being: All Westside residents are financially literate, have full access to financial services and products, and have, or on the path to, good credit and are building wealth for their families.

Small Business/Entrepreneurship: All current and aspiring Westside business owners/entrepreneurs have access to capital, quality business training/coaching, and robust business networks.

Economic Development: The Westside is an economic cluster that leverages its competitive advantages and innovation to rigorously better connect its economic activity to the broader regional economy.

8 strategies, with 6 year one priorities & 2 long-term strategies



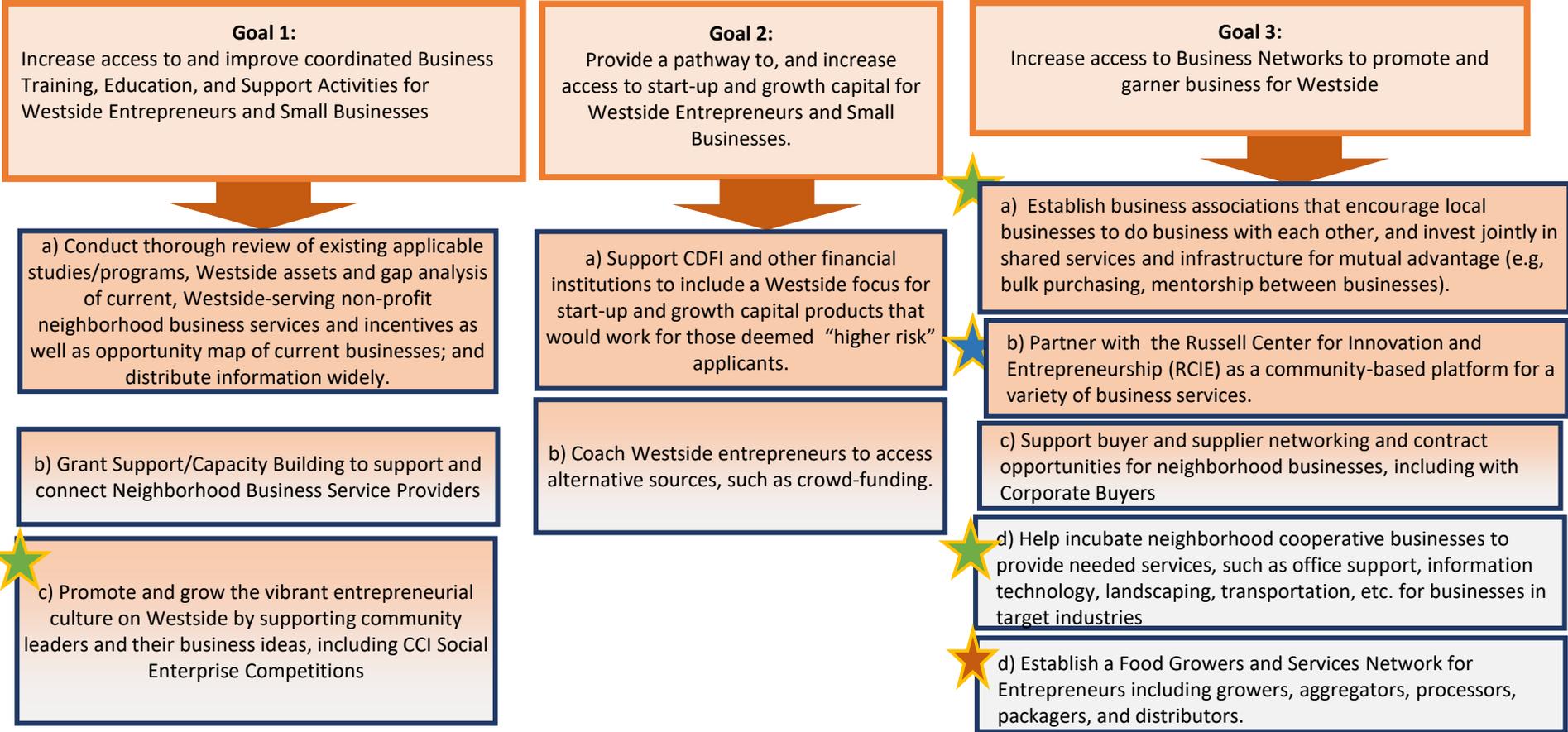
Aligned with GEEARS / Ed Counsel and Health Collaborative recommendations



-  = Priority 1 (6-12 months)
-  = Priority 2 (12 - 24 months)
-  = Priority 3 (18 – 36 months)

-  = Strong ties to Education Collab
-  = Strong ties to Land Use / Retention
-  = Strong ties to Health Collab

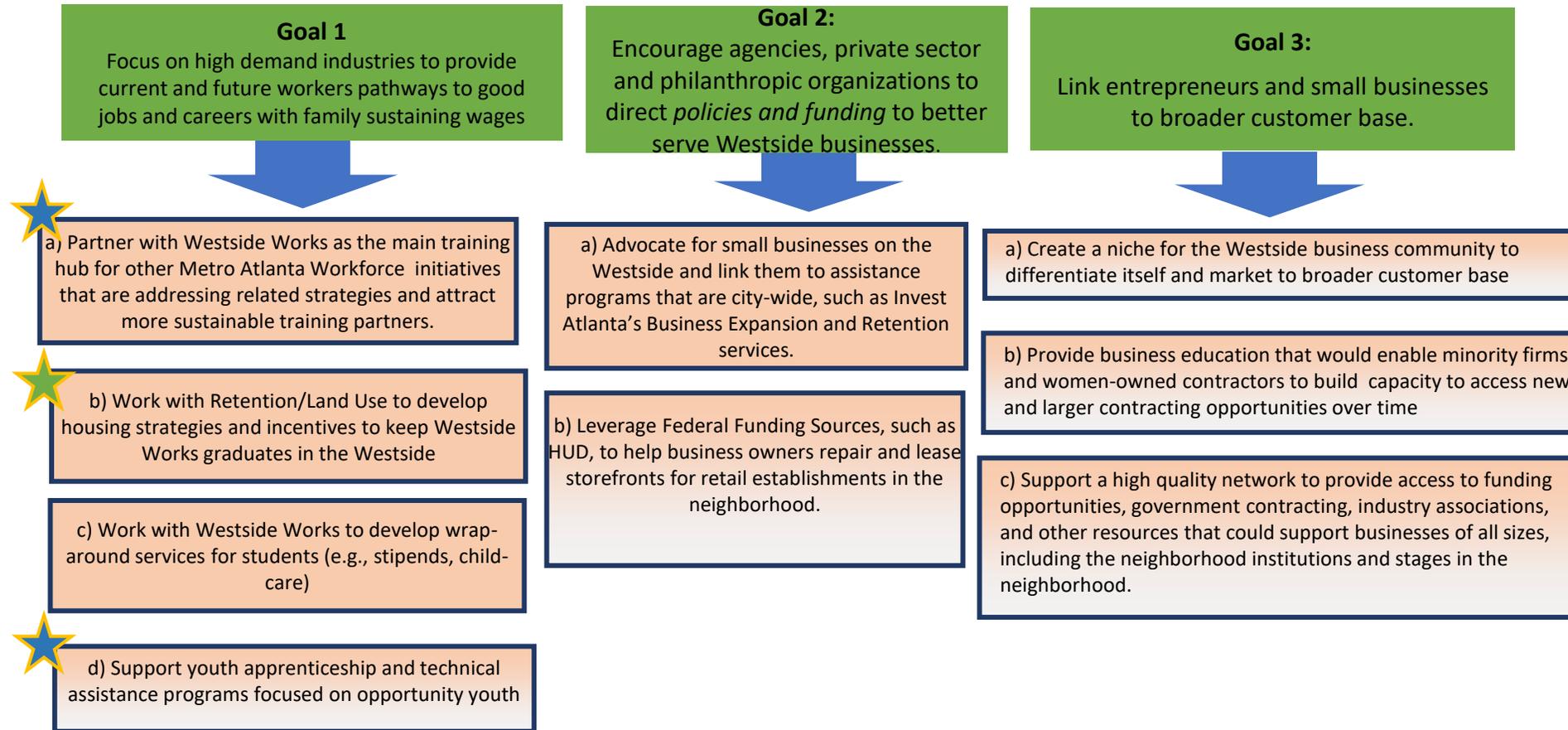
10 strategies, with 4 year one priorities & 4 “get started in year one” strategies, 2 long-term strategies




Legend:

- = Priority 1 (6-12 months)
- = Priority 2 (12-24 months)
- = Priority 3 (18 – 36 months)
- ★ = Strong ties to Education Collab
- ★ = Strong ties to Land Use / Resident Retention
- ★ = Strong ties to Health Collab

10 strategies, with 4 year one priorities & 5 “get started in year one” long-term strategies



-  = Priority 1 (6 -12 months)
-  = Priority 2 (12 - 24 months)
-  = Priority 3 (18 - 36 months)

-  = Strong ties to Education Collab
-  = Strong ties to Retention/Land Use
-  = Strong ties to Health Collab