



SHEDDING THE STIGMA: THE VALUE OF MANUFACTURED HOMES

Affordable housing is a challenge faced by communities across the US. Did you know that today's manufactured houses offer sturdy, energy efficient and stylish options?

In the US, manufactured homes account for about

80%



of new homes costing less than \$150,000

Manufactured Homes

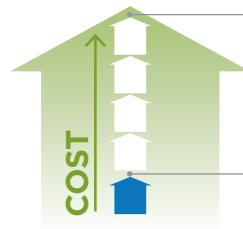


Mobile Homes

The Federal Manufactured Home Construction and Safety Standards (commonly known as the HUD Code) went into effect in 1976.

These regulations represented a significant change in the industry, creating a defining difference between mobile homes (those built prior to 1976) and manufactured homes (those built post-1976).

In 2016, the average sales price of new single-family homes was **more than five times the cost** of the average sales price of a new manufactured home.*

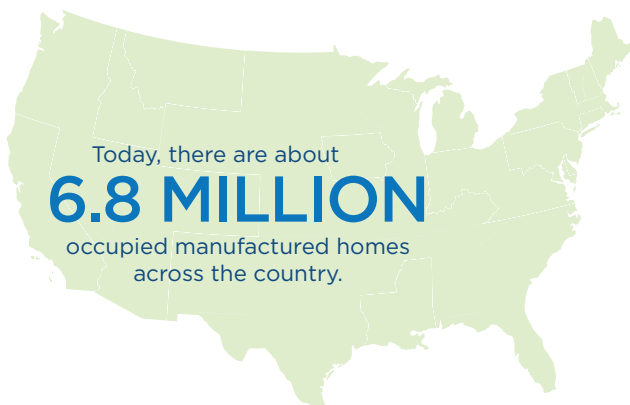


New Homes
\$400,000

Manufactured Homes
\$73,100

*U.S. Census Bureau

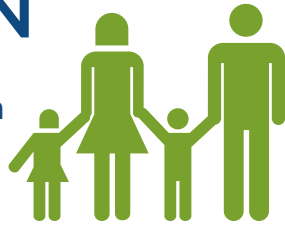
Manufactured homes are certified by third-party inspectors before leaving the factory to ensure:



- Indoor Air Quality
- Structural Strength and Safety
- Plumbing Plans and Systems
- Fire Safety
- Federal Code Compliance

2 More than
MILLION

housing units occupied by families with children were deficient in some way, including 24% with severe deficiencies*



In the US, only **35 affordable homes** are available for every **100 extremely low-income renter households.**

*2015 Harvard Study

POOR HOUSING CAN IMPACT HEALTH RISKS:*



Respiratory and cardiovascular diseases from indoor air pollution



Illness and deaths from temperature extremes



Communicable diseases spread because of poor living conditions



Risks of home injuries

*World Health Organization



Factory-built homes manufactured to ENERGY STAR® standards **can save homeowners hundreds of dollars** per year on utility costs.

AFFORDABLE HOUSING

can directly impact

EDUCATIONAL ACHIEVEMENTS

by reducing disruptive moves, housing-related health hazards and supporting spending on enrichment activities.*

*National Housing Conference

