



Talking to Kids About Race

Talking to Kids About Race empowers parents, childcare providers, and educators of young children with an understanding of racial attitudes in early childhood development and techniques for talking to kids about race through a research-based, comprehensive workshop.

2015 marked the Talking to Kids About Race Program's fourth year. Within this year, the Diversity Alliance provided **ten workshops** for **five clients**.

The program engaged **257 participants** and had an impact on **4,076 children**. Since the program's inception in 2012, 1,418 participants have attended a Talking to Kids About Race workshop, impacting an estimated 26,144 children.



Sample Participant Quotes

- Eye Opener! Need to have the talk about race with children
- We are a very diverse but segregated community and it shows that we need to change our way of thinking about ourselves and others.
- The studies enlightened the subconscious.
- We play such a large role in how our children feel about race!
- Trainer showed great personal insights, her passion showed through!
- Make sure you stay open and openly talk about race.

Program Evaluation Data

Participants are asked to complete an evaluation at each workshop. The cumulative data is reflected below:

- **99% of surveys collected** indicated the participants **gained at least one new and valuable idea** from participating in the training.
- **96% of surveys collected** indicated that the participants felt their experience in the diversity training **helped increase awareness regarding the development of racial attitudes in children.**
- **96% of surveys collected** indicated that the participants felt the diversity training **is valuable to their organization and/or community.**
- **99% of surveys collected** indicated that the participants felt **the facilitator assisted the group in creating a safe space** to talk about race.
- **99% of surveys collected** indicated that the participants felt the facilitator sharing stories helped to contribute the group's ability to share.
- **99% of surveys collected** indicated that the participants felt the facilitator allowed all participants to share equally.



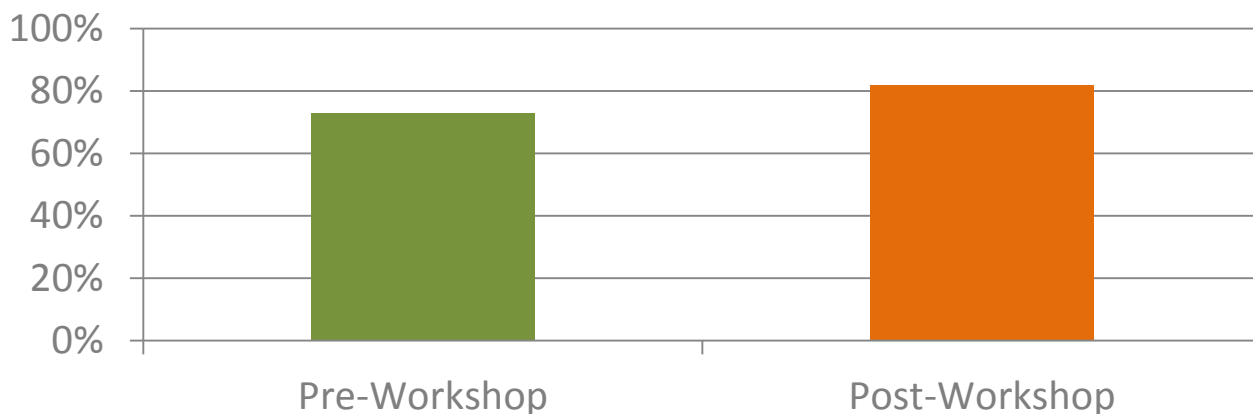
Participants are asked to provide demographic information on the children they care for either professionally and/or within their own personal networks. The cumulative demographic data is reflected below:

Asian: 1% | Black: 8% | Hispanic: 4% | Native American: 2% | White: 74% | Other: 2%

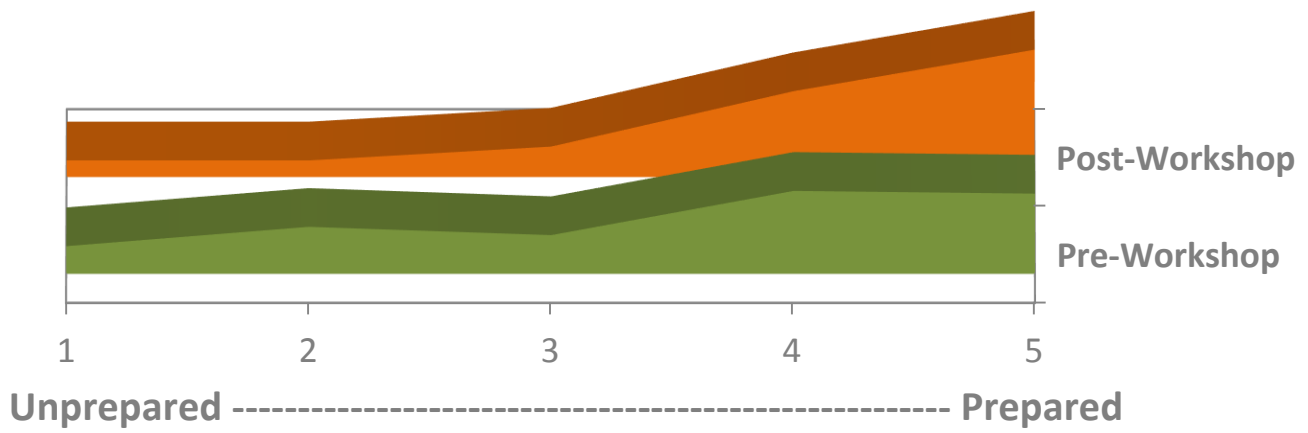
Program Evaluation Data (continued)

Participants are asked to complete an evaluation at each workshop. The cumulative data is reflected below:

- **82% of participants felt prepared** to talk to kids about race post-workshop, in contrast to **73% pre-workshop.**



- **The degree to which participants felt prepared** talking to kids about race:



	Pre-Workshop	Post-Workshop
1 (Unprepared)	10%	6%
2	17%	6%
3	14%	11%
4	30%	31%
5 (Prepared)	29%	46%