

Just the Facts...

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Our Men



- **CONVICTED FELONS:** Almost 60% for violent offenses, and 40% served prior sentences.
- **CRIME HISTORY:** >75% were first arrested before age 18.
- **AGES:** Age 18 - 70 (avg. 34)
- **RACE:** ~ 33% black, ~ 34% white, ~ 33% Hispanic / other.
- **RECENT CLASSES:**
 - ~ 50% had absent fathers;
 - ~ 40% have lost a close family member to violence;
 - ~ 33% had at least one incarcerated parent;
 - ~ 33% have experienced homelessness;
 - ~ 10% were in foster care;
 - ~ 10% are former military.
- **EDUCATION:** ~ 85% have only a GED/HS Diploma.
- **COMMITTED TO CHANGE:** About 10,000 eligible men per year, we accept only those truly committed to transformation.

Our Programs



- **LEADERSHIP ACADEMY:** 3 months of character development and computer skills
- **BUSINESS PLAN COMPETITION:** ~ 6 months of college-level training, plus a full business plan they “pitch” 120+ times.
- **BUSINESS PLAN ADVISING:** 370+ volunteers review and research business plans for participants (by email).
- **PUBLIC EVENTS:** Over 90 hours of in-prison events with more than 750 volunteer execs.
- **FAMILY REUNIFICATION:** Staff helps rebuild relationships with loved ones and children.
- **RE-ENTRY:** Housing, job placement assistance and 12 months of case management.
- **ENTREPRENEURSHIP SCHOOL:** Weekly classes for graduates in the “free world.”
- **MENTORING:** Life coaching delivered by executives.
- **BUSINESS SUPPORT:** Loans, consulting, customer referrals for graduates’ businesses.

Our Impact



- **3-YEAR RECIDIVISM:**
 - National ~ 50%
 - Texas ~ 25%
 - PEP ~ 7.5%
- **EMPLOYMENT:**
 - 100% within 90 days of release from prison
 - 24-day avg. time “from prison to paycheck”
 - Starting wage >\$12/hour
- **BUSINESS FORMATION:**
 - Over 350 businesses started
 - At least five grossing over \$1MM+ per year
- **FRESH START:** About 75% move into PEP-operated housing, often in a city where they have never lived before.
- **FAMILIES:** Over 800+ relatives & children re-connected with PEP graduates each year.
- **INDEPENDENT CONFIRMATION:** Baylor University study confirms that PEP delivers best-in-class results and an estimated 340% ROI.

OVER 1,000 HOURS OF INTENSE, LIFE-TRANSFORMING SERVICES PER GRADUATE

GRADUATES EARN “CERTIFICATE IN ENTREPRENEURSHIP” FROM BAYLOR UNIVERSITY

2018 BUDGET = \$2.8 MM
PUBLIC ROI = \$9.5 MM+



Executive Judging Panels (in prison)

Join 50-70 “free world” executives and entrepreneurs in prison! You will coach our participants on salesmanship, marketing, finance and more. Offered at the Sanders Estes Unit (45 minutes southwest of Dallas) and the Cleveland Correctional Center (35 minutes northeast of Houston’s Bush IAH Airport).

eSchool Teachers (Houston and Dallas)

Every Tuesday evening, we engage volunteers to teach our released graduates about life skills, business, personal finance and entrepreneurship. Join us to teach, or even just to share your experiences with our graduates.

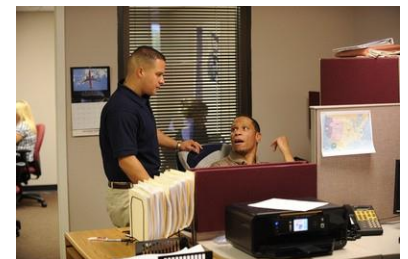


Opportunities to Share Your Faith (in prison)

Each week, men from faith communities gather in each prison for two dynamic programs, “*The Quest for Authentic Manhood*” (under the umbrella of *Men’s Life or Men’s Fraternity*) and *Celebrate Recovery*. Sorry, ladies, but these programs are only for our male volunteers.

Business Plan Advisors (by email)

Commit 1 hour per week to receive a business plan by email, offer feedback and conduct market research for an in-prison PEP participant. *Can be entirely anonymous*. A perfect fit for MBA students and busy professionals!



Attend Graduation (in prison)

PEP will graduate six classes in 2018. In addition to about 300 family members, we have many “free world friends” join us for this amazing event. Open to everyone, this event will be one of the most rewarding experiences of your life. Join us!

For additional information on any of these volunteer opportunities, please contact:
Charles Hearne in Houston at chearne@pep.org or Brian Troy in North Texas at
btroy@pep.org or visit www.PEP.org.